

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Great American Media
1010 Wisconsin Ave NW
Washington, DC 20007

<u>Contract / Revision</u> 769798 /		<u>Alt Order #</u> 06146472
<u>Product</u> DCCC 10/30		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1192
<u>Advertiser</u> DCCC		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8004	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WOIO	10/30/12	11/02/12	Action News at 5a	5-6a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$150.00			
2	WOIO	10/30/12	11/02/12	Action News at 6a	6-7a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$225.00			
3	WOIO	11/06/12	11/06/12	Action News at 6a	6-7a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-2-----				2	\$225.00			
4	WOIO	10/30/12	11/01/12	Action News at 430a	430-5a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWT---				4	\$125.00			
5	WOIO	11/06/12	11/06/12	Action News at 430a	430-5a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-2-----				2	\$125.00			
6	WOIO	11/04/12	11/04/12	SU Action News at 630p	630-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/29/12-11/04/12	SU Action News at 630p	630-7p	-----Su	:30		\$850.00	NM		
				Credited								
	2	WOIO	10/29/12-11/04/12	SU Action News at 630p	630-7p	-----Su	:30		\$850.00	NM		
				Credited								
7	WOIO	10/30/12	11/02/12	Price is Right	11a-12p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$750.00			
8	WOIO	10/30/12	11/02/12	Action News at Noon	12-1230p		:30			NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				8	\$800.00			
9	WOIO	10/30/12	11/02/12	CBS Soaps	1230-2p		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				6	\$1,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> DCCC		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
10	WOIO	11/04/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$750.00			
11	WOIO	10/30/12	11/02/12	Action News at 4p	4-5p		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				6	\$750.00			
12	WOIO	10/30/12	11/02/12	Action News at 5p	5-6p		:30			NM	6	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				6	\$775.00			
13	WOIO	10/30/12	11/02/12	Action News at 6p	6-630p		:30			NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				6	\$900.00			
E 14	WOIO	10/30/12	11/02/12	M-F 7-730p	7-730p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$3,000.00			
15	WOIO	10/30/12	11/02/12	M-F 730-8p	730-8p		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$3,500.00			
D 16	WOIO	10/30/12	10/30/12	Tue Hour 1	8-9P		:30			NM	0	\$0.00
17	WOIO	10/31/12	10/31/12	Wed Hour 3	10-11p		:30			NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--2----				2	\$5,500.00			
18	WOIO	11/01/12	11/01/12	Thur Hour 3	10-11p		:30			NM	2	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---2---				2	\$5,250.00			
D 19	WOIO	11/02/12	11/02/12	Fri Hour 3	10-11p		:30			NM	0	\$0.00
D 20	WOIO	11/04/12	11/04/12	Sun Hour 1	7-8p		:30			NM	0	\$0.00
21	WOIO	10/30/12	11/02/12	Action News at 11p	11-1135p		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,400.00			
E 22	WOIO	11/03/12	11/03/12	SA Action News at 11p	11p-1205a		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				3	\$1,000.00			
23	WOIO	11/04/12	11/04/12	Lt Su Action News at 11p	1130p-1230a		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----4				4	\$1,200.00			
D 24	WOIO	11/04/12	11/04/12	Browns Football	1-415p		:30			NM	0	\$0.00
25	WOIO	10/30/12	11/02/12	The Early Show	7-9a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$250.00			
26	WOIO	11/04/12	11/04/12	Sun Action News at 7a	7-9a		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$550.00			
27	WOIO	11/03/12	11/03/12	Sat Early Show	9-11a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$300.00			
Totals											72	\$79,000.00

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<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
10/29/12 - 11/06/12		72		\$79,000.00		\$67,150.00						
Totals		72		\$79,000.00		\$67,150.00						

Signature: _____ **Date:** _____

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